



**GROWTH
ALLIANCE**

LIFESTYLE ENTREPRENEURS



When quality of life matters, many entrepreneurs make Wyoming their destination. Lifestyle Entrepreneurs care about more than making money. The culture and breathtaking beauty Wyoming offers provides the ability to achieve the balance between personal and professional life that so often eludes entrepreneurs.

From telecommuters working on their front porch, to inventors and innovators working with our local colleges – Wyoming is home to talented and creative entrepreneurs who have realized that you don't have to sacrifice your quality of life to pursue your dreams. You really can have it all.

NORTHEAST WYOMING ADVANTAGES

- ✔ Blue Ribbon Program award-winning schools.
- ✔ Award-winning communities.
- ✔ A strong sense of place and history.
- ✔ Access to world-class outdoor areas including Yellowstone National Park, Devils Tower. The Bighorn Mountains surround you everyday.
- ✔ Dependable high speed internet and fiber optics.
- ✔ Arts and culture? Wyoming offers an array of Western- and urban-themed events, from rodeos to galleries to symphonies to brew fests to farmers markets.

ENJOY NATURE

Lifestyle Entrepreneurs can experience nature in a whole new way when moving to Northeast Wyoming. Those who live and work here are embedded in nature. The diverse landscape and distinct seasons provide ideal conditions for activities including photography, hiking, backpacking, mountain biking, rock climbing, skiing, snowmobiling, kayaking, fishing, and more. There are an endless variety of ways to connect with the beauty around you. You can find it in the mountains, lakes, rivers, streams, high plains and trails, all in your backyard.

“Wyoming consistently ranks as a top state in key areas including, for example, business-friendliness, low taxes and high quality of life.”

- Governor Matt Mead

LIFE: YOUR WAY

Wyoming has a progressive government that supports Lifestyle Entrepreneurs by investing in infrastructure and technology.

Our incredible university system has a focus on research and development, with programs designed to help take your ideas from conception to design and ultimately – to the market. Partnerships between entrepreneurs and universities foster growth and innovation at faster rates.

Additionally, NEW Growth Alliance is here to assist entrepreneurs in making the transition to Wyoming while taking advantage of any available financial or tax incentives to make the process even easier.

STATISTICS

- ✔ 3 million jobs were created by companies less than one year old in 2015, per the Bureau of Labor Statistics.
- ✔ 90% of entrepreneurs are more motivated by lifestyle than money.
- ✔ Wyoming is first among states for business startups.



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NEWGrowthAlliance.com

BUSINESS
AND
BEAUTY
COMBINES